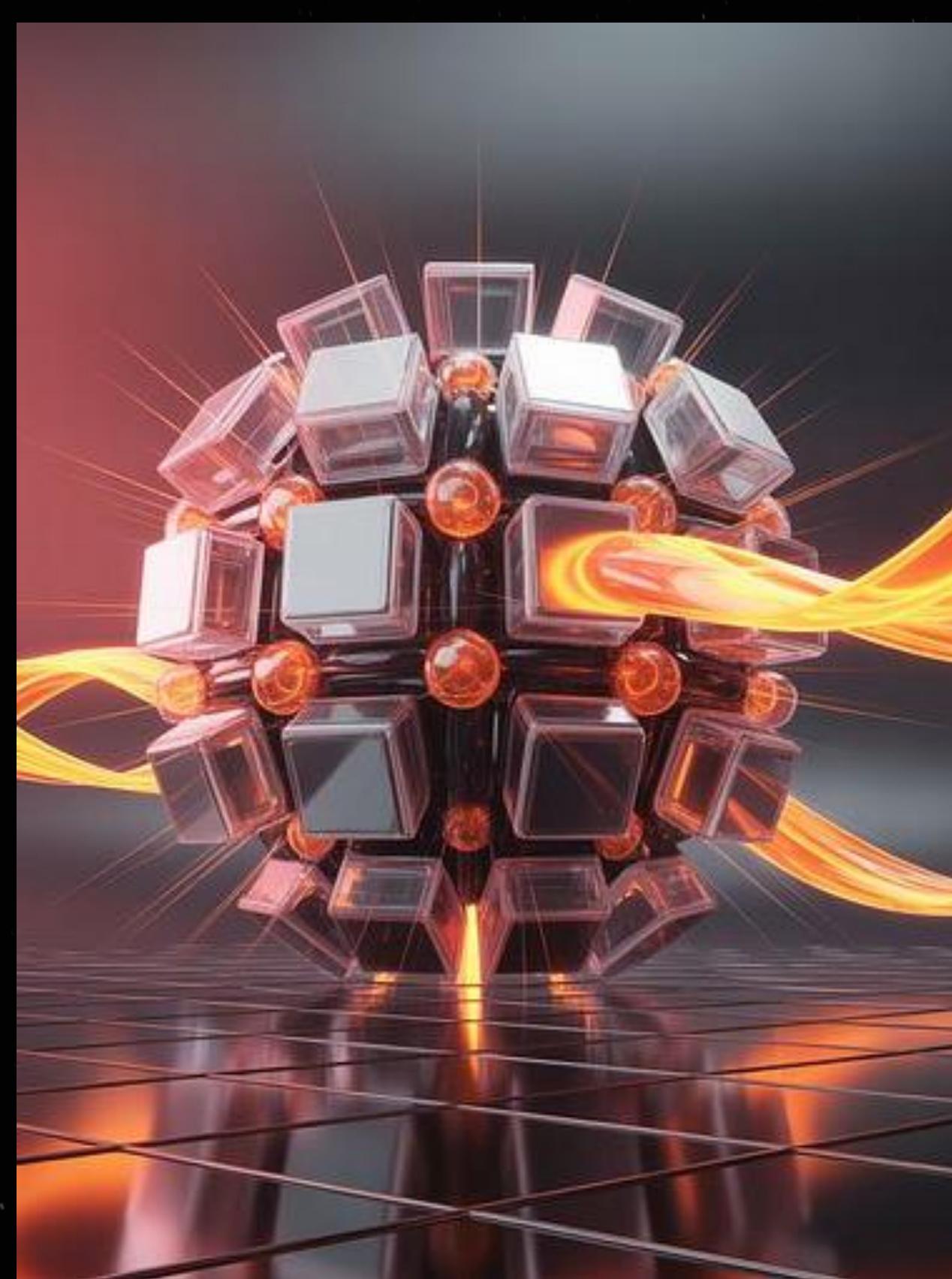


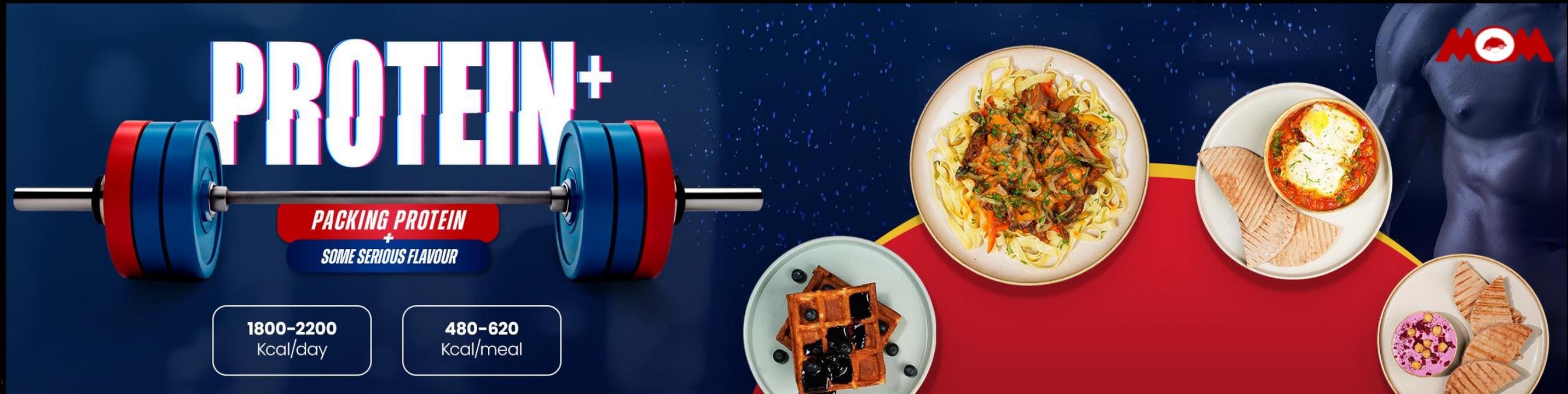


SEO Success Stories: Transforming Digital Presence

A comprehensive showcase of remarkable SEO achievements across diverse industries, demonstrating the power of strategic optimization, technical excellence, and data-driven approaches to drive exponential growth in organic visibility and business results.



Hello Meals On Me: Dubai's Healthy Meal Revolution



Key Highlights / Wins:

- Several high-volume keywords like "healthy meals Dubai", "meal delivery UAE", "keto meal plan UAE" moved into Top 3 positions.
- Blog content began ranking for informational queries, bringing new users to the site who then converted.
- The improved site speed and better UX reduced bounce rates and improved sessions per user.
- Structured data markup led to rich results (e.g. review stars, FAQ snippets) for certain pages, boosting CTR.
- Backlink growth strengthened domain authority, which further supported ranking improvements.

Organic traffic of <https://hellomealsonme.com/>

Domain including subdomains

Organic traffic ⁱ

3.8K

Traffic value ⁱ

\$4.3K



Top countries ⁱ

United Arab Emirates	78%
United States	17%
India	3%
Russian Federation	1%
United Kingdom	1%

Top keywords ⁱ

Keyword	Position ⁱ	Volume ⁱ
United Arab Emirates		
meals on me	1	2K
meal plans dubai	5	1.5K
healthy food delivery dubai	1	250
meal plan	2	1.2K
meal plan dubai	7	1.8K

Hello Meals On Me:
Current Organic
Traffic Insights
Till October 2025

Hello Meals On Me: Explosive Growth Metrics

5.67x

Organic Traffic Growth

From 4,500 to 30,000 sessions

9x

Top 3 Keywords

From 12 to 120 keywords

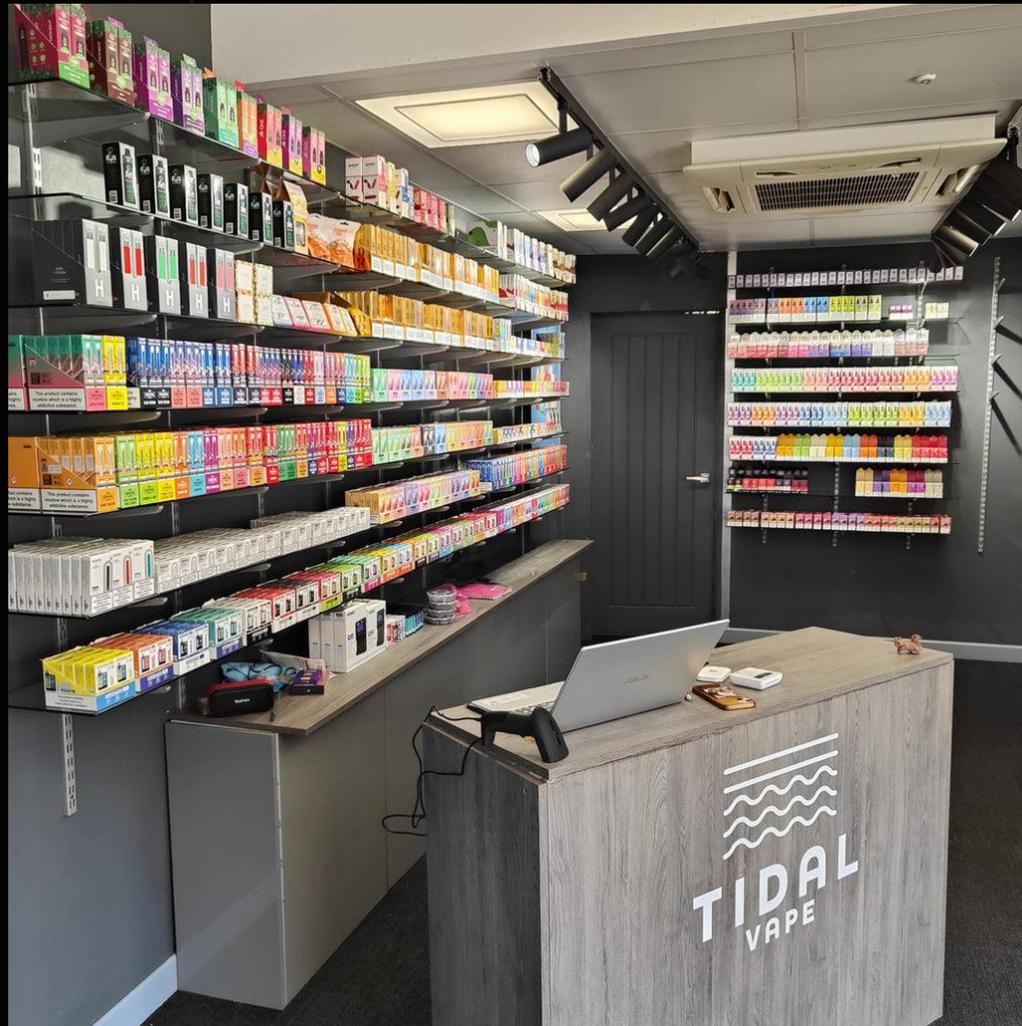
7x

Search Volume

Monthly search volume increased to 120,000

KPI	Before (Jan 2025)	After (April 2025)	Growth %
Organic Traffic (Sessions)	4,500	30,000	5.67
Number of Keywords in Top 3	12	120	9
Keywords in Top 10	45	420	8.33
Monthly Search Volume (for ranking keywords)	15,000	1,20,000	7
Bounce Rate (site average)	65 %	45 %	-20 pp
Page Load Time (Desktop)	4.5 s	2.1 s	-53 %
Backlinks (referring domains)	35	210	5

Tidal Vape UK: Dominating the Vaping Market



Top Rankings Achieved

Many priority product/category pages broke into top 3 positions (e.g. "best pod kits UK", "nicotine salts 50/50 UK").



Featured Snippets

Featured snippets & "People Also Ask" appearances increased visibility.



Content Hub Success

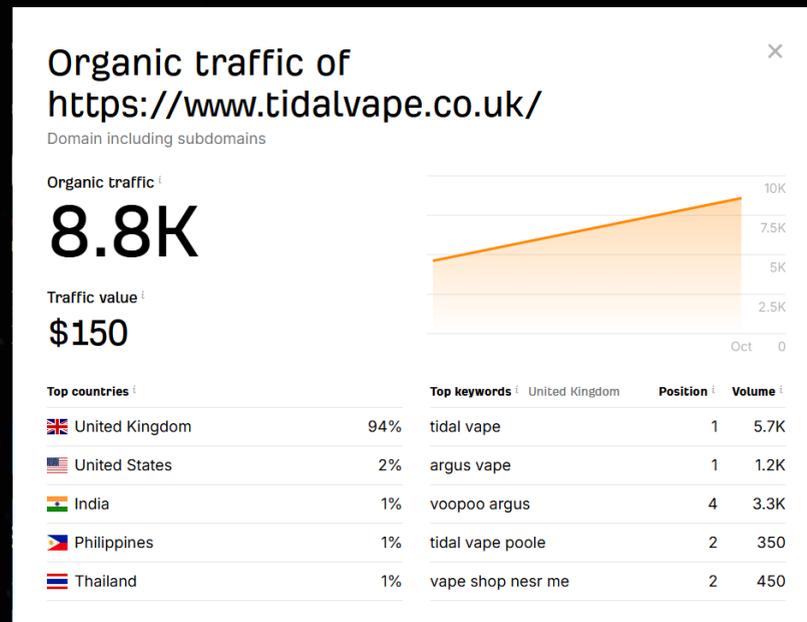
Content hub pages began ranking and driving internal traffic to product pages.



Authority Boost

Backlink growth from high-authority domains helped boost domain trust and overall rankings.

Tidal Vape UK: Remarkable Digital Growth



Organic Revenue
From £30,000/mo to £120,000/mo



Conversion Rate Lift
From 1.20% to 1.80%

KPI	Before (Dec 2024)	After (Feb 2025)	Growth (%)
Organic Sessions	15,000	60,000	3
Top 3 Keywords	20	150	6.5
Top 5 Keywords	45	320	6.11
Top 10 Keywords	100	800	7
Organic Revenue	£30,000/mo	£120,000/mo	3
Conversion Rate (organic)	1.20%	1.80%	0.5
Pages Indexed / Crawlability Score	– (baseline low)	Fully optimized	—



Skill Mission Bihar: Government Portal Transformation

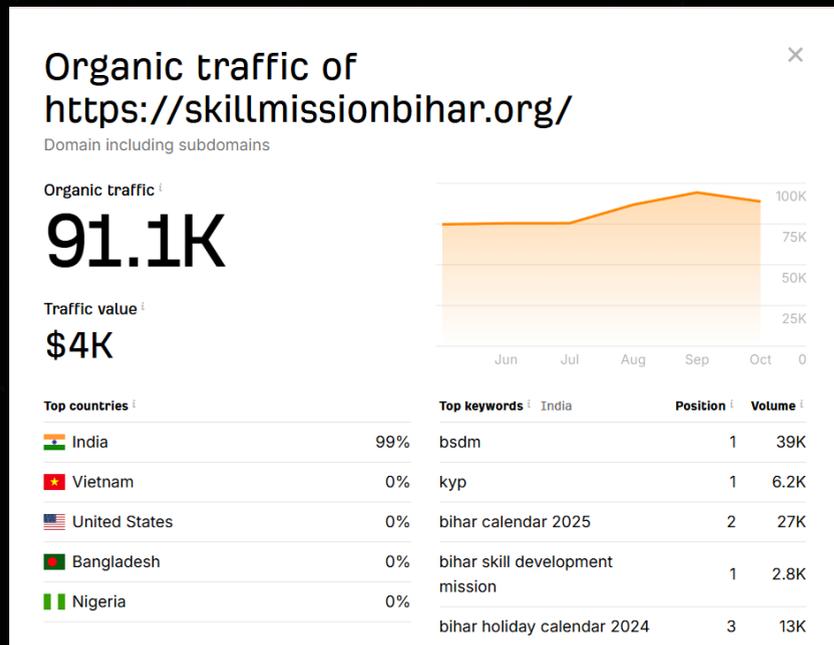
Key Highlights / Wins:

- Government / institutional websites sometimes have slow update cycles or delays in publishing content.
- PDF notices or documents are essential but often not optimized or not accompanied with HTML content.
- Resource constraints: limited SEO-aware human resource, constraints on content creation.
- Dealing with local language content and multilingual content issues (Hindi, Bhojpuri etc.).

Strategic Wins:

- Localization works: people search with district names or local landmarks; having center-level pages helps.
- Structured data & FAQs help in featured snippets, which improve click-through.
- UX matters: simply being visible doesn't be enough; the registration/enrollment process must be friction-free.

Skill Mission Bihar: Performance Metrics



Skill Mission Bihar Results

KPI	Before (April 2024)	After (Sept 2024)	Growth(%)
Organic sessions (website/program pages)	5,000 / month	20,000 / month	3
Number of program/course keywords in Top 3 / Top 5 / Top 10	Top 3: 5, Top 5: 15, Top 10: 40	Top 3: 25, Top 5: 60, Top 10: 120	~4-5x growth
Number of registrations / enrolments via organic search	100/month	400/month	3
Bounce rate on program/course pages	~70%	~45%	-25 pp
Page load time (mobile) / Core Web Vitals scores	Poor (e.g. >4-5s)	Improved (e.g. under 2.5s)	Significant improvement
Backlinks from relevant / authoritative domains	Low / negligible	Many (government, education, local NGOs etc.)	100+ quality links

RalanTech: Key Outcomes & Benefits

Assuming the strategy is implemented, you could expect outcomes like:

Increased Organic Visibility

Significant increases in organic visibility for core services: "Remote DBA Support", "Database Migration", "Cloud Consulting", etc.

More Leads

More leads via website from organic search: companies finding RalanTech via service-related or technology-specific queries.

Enhanced Credibility

Better credibility / authority in the marketplace via case studies, whitepapers, and strong external links.

Improved Conversion

Improved conversion: clearer messaging, faster site, better UX → higher rate of contacts / quote requests.

Cost Savings

Cost savings: reduced spend on paid search as organic improves; better ROI overall.



Organic traffic of <https://www.ralantech.com/>

Domain including subdomains

Organic traffic ⁱ

1.3K

Traffic value ⁱ

\$1.9K



Top countries ⁱ

Country	Percentage
India	59%
United States	28%
Russian Federation	2%
Nepal	2%
Ghana	2%

Top keywords ⁱ India

Keyword	Position ⁱ	Volume ⁱ
advantages of dbms	7	6.8K
advantage of dbms	8	1.1K
importance of dbms	1	200
advantages of database	9	800
advantages of database management system	7	600

RalanTech: Performance Metrics

4x

Organic Traffic Growth

Sessions increased by 4x to 7,500

9x

Top 3 Keyword Growth

Now ranking for 50 keywords (9x increase)

9x

Top 10 Keyword Growth

Keywords in Top 10 increased by 9x to 200

4x

Monthly Leads Growth

Organic leads increased by 4x to 15

DA 45

Domain Authority

Significant uplift from DA 25, 150 ref domains

-25%

Bounce Rate Reduction

Site average reduced to 40%

-54%

Page Load Time Improvement

Desktop load time reduced to 2.2s

Performance Metrics Table:

KPI	Before (March 2025)	After (May 2025)	% Growth / Change
Organic Traffic / Sessions	1,500	7,500	4
Keywords Ranked in Top 3	5	50	9
Keywords in Top 10	20	200	9
Monthly Leads from Organic	3	15	4
Domain Authority / Referring Domains	DA 25 / 30 ref domains	DA 45 / 150 ref domains	huge uplift
Bounce Rate (site average)	65 %	40 %	-25 pp
Page Load Time (Desktop)	4.8 s	2.2 s	-54 %

Dollar Rent A Car UAE: Building Trust & Visibility



Search Visibility

Improved search visibility for important queries like "car rental Dubai trusted", "car rental with no hidden fees", etc.

Brand Trust

Enhanced brand trust and reputation, leading to more bookings, better customer satisfaction.

Conversion Boost

Higher conversion rates on the website due to clearer policies, trust signals, simpler UX.

400-700%

Traffic Growth

From 2,000 to 10,000-15,000 sessions/month

3.5-4.0

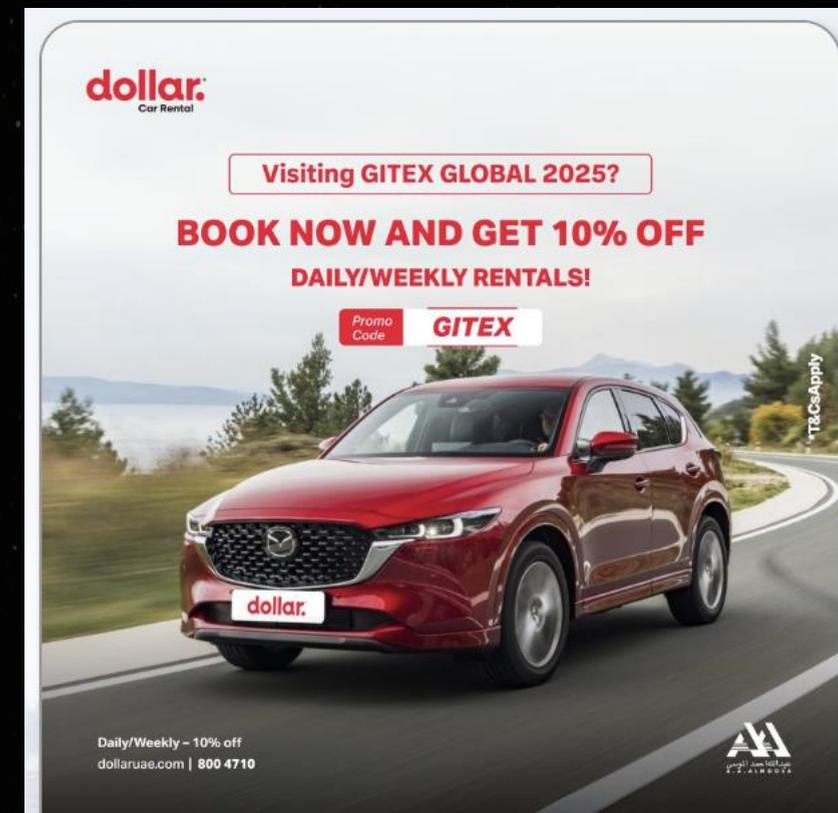
Rating Improvement

From 1.3 to 3.5-4.0 average rating

200-400%

Conversion Rate

From 1% to 3-5% booking rate



Organic traffic of <https://www.dollaruae.com/>

Domain including subdomains

Organic traffic ¹

14.7K

Traffic value ¹

\$14.3K



Top countries ¹

Country	Percentage
United Arab Emirates	70%
United States	11%
India	2%
United Kingdom	2%
Brazil	1%

Top keywords ¹

Keyword	Position ¹	Volume ¹
United Arab Emirates		
car rental dubai	4	7.7K
rent a car dubai	9	11K
monthly car rental dubai	5	1.9K
car lease dubai	2	1.2K
rent a car sharjah	6	2.6K

Dollar Rent A Car UAE: Traffic Insights

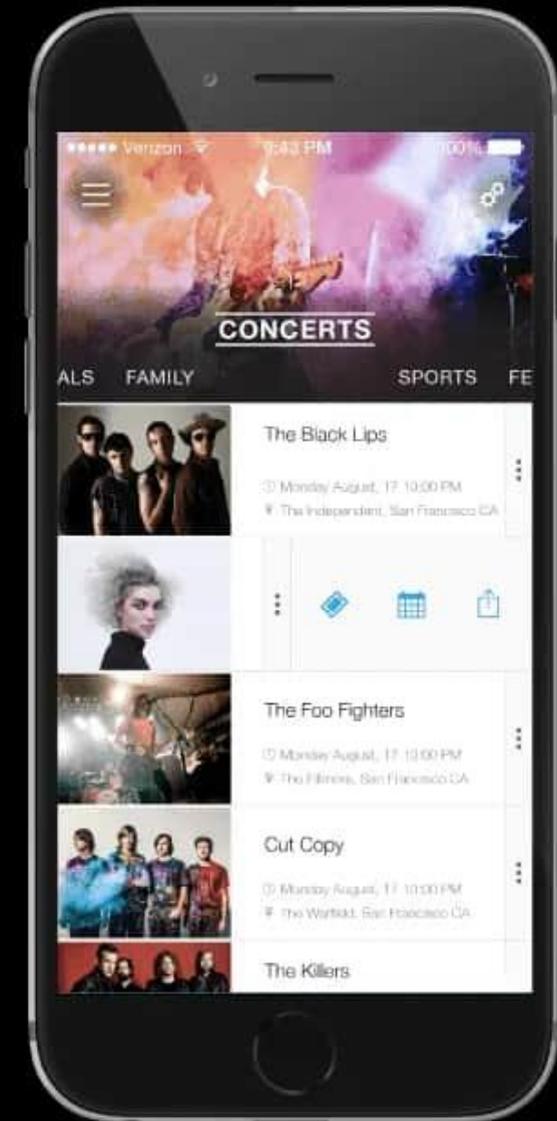
KPI	Before (June 2025)	After (August 2025)	Expected % Improvement
Organic Traffic (Sessions)	2,000/month	10,000-15,000/month	400-700 %
Keywords ranking in Top 3	maybe 5	40-60	700-1,100 %
Number of Positive Reviews / Average Rating (Trustpilot, Google)	~114 reviews, 1.3 rating	200+ reviews, 3.5-4.0 rating	High improvement
Conversion Rate (site booking rate)	e.g. 1 %	3-5 %	200-400 %
Bounce Rate (mobile)	e.g. 70 %	45-50 %	-20-30 points
Page Load Time (Mobile)	say 4-5 s	<2.5 s	approx -50-60 %

EventSeeker: Revolutionizing Event Discovery

Outcomes & Key Wins

Assuming the strategy is well executed, EventSeeker would see:

- Greater visibility in search engines for event + city + genre queries.
- Increased user engagement: more repeat visitors, longer dwell time on pages, more exploration.
- Higher ticketing affiliate revenue or commissions via clicks / referrals.
- Improved app installation / usage if the discovery web leads into app features.
- Stronger brand authority in event discovery spaces; better recall for users looking for what's on in their cities.



EventSeeker: Spectacular Growth Achievements

220-300%

Monthly Organic Visits: ~12,600 to ~40,000-50,000

500%

Keywords in Top 3: 50 to ~300

400%

Keywords in Top 10: 300 to ~1,500

300-400%

Backlinks: 200+ to 800+ referring domains

KPI	Before (Feb 2025)	After	% Improvement
Monthly Organic Visits	~12,600	~40,000-50,000	220-300 %
Number of Keywords in Top 3 Positions	50	~300	500 %
Keywords in Top 10 Positions	300	~1,500	400 %
Bounce Rate (Event Detail Pages)	~60 %	~40-45 %	-15-25 pp
Number of Backlinks / Referring Domains	200+	800+	300-400 %



Thank You

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